

Computation of Retail Price based on December, 2023 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Composition: Each film coated tablet contains: Etoricoxib IP 60mg (as Micronized) + Paracetamol IP 325mg for M/s Pure and Cure Healthcare Pvt Ltd (Manufacturer) & M/s Pharmed Ltd (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4131)	Number of Companies consisting of Market Share of 1% & Above					8					
	Sum of MAT value considered for price calculation (in Lakhs)					5,175.10					
	Sum of PTR per unit considered for price calculation					71.03					
	Number of Packs considered					9					
	Average PTR					7.89					
	Add : 16% Retailer Margin					1.26					
Retail Price (without local taxes)						9.15					
% Reduction with compared to Highest Price						31.87%					

Minimum Price (Rs.)			4.21
Maximum Price (Rs.)			11.58
Average of all considered (Rs.)			7.89
Retail Price (Rs.)			9.15

TOTAL MAT								538,864,035	100%	M3			
S.No.	Pैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT(Rs.)	SKU wise MAT %	Brandwise MAT (ignoring 0% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	INTACOXIA P 60/325 MG TABLET 10	INTACOXIA P	INTAS PHARMACEUTICALS LTD	60/325 MG	10	TABLET	55.3	127798.30	0.02%	0.02%	N	5.53	
2	ELPICOX PLUS 60/325 MG TABLET 10	ELPICOX PLUS	EMBIOIC LAB	60/325 MG	10	TABLET	54	31698.00	0.01%	0.01%	N	5.40	
3	ETCOM P 60/325 MG TABLET 10	ETCOM P	COMED CHEMICALS PVT LTD	60/325 MG	10	TABLET	77.79	1687034.52	0.31%	0.31%	N	7.78	
4	ETOBRIX P 60/325 MG TABLET 10	ETOBRIX P	WOCKHARDT LTD	60/325 MG	10	TABLET	64.21	7878567.00	1.46%	1.46%	Y	6.42	6.42
5	ETOCOL P 60/325 MG TABLET 10	ETOCOL P	LINCOLN PHARMACEUTICALS LTD	60/325 MG	10	TABLET	95.07	4307621.70	0.80%	0.80%	N	9.51	
6	ETODASH P 60/325 MG TABLET 10	ETODASH P	SMART LABORATORIES PVT LTD	60/325 MG	10	TABLET	30	705960.00	0.13%	0.13%	N	3.00	
7	ETOFINE P 60/325 MG TABLET 10	ETOFINE P	PHARMANOVA	60/325 MG	10	TABLET	98.21	469284.01	0.09%	0.09%	N	9.82	
8	ETOFLAM P 60/325 MG TABLET 10	ETOFLAM P	CADILA PHARMACEUTICALS LTD	60/325 MG	10	TABLET	52.43	2908824.94	0.54%	0.54%	N	5.2	

[illegible]