

No. 21(02)/2024/Div-III/NPPA
Government of India
Ministry of Chemicals & Fertilizers
Department of Pharmaceuticals
National Pharmaceutical Pricing Authority

5th/3rd Floor,
YMCA Cultural Centre Building,
1, Jai Singh Road, New Delhi-110001
Date: 01/02/25

OFFICE MEMORANDUM

04/02

Subject: Compliance of the provisions of Para 24 and 25 of Drugs (Prices Control) Order, 2013.-reg.

The undersigned is directed to refer to per Para 24 and 25 of the Drugs (Price Control) Order, 2013 and provisions therein regarding the display of the current price list at the conspicuous part of the premises.

2. The relevant extract from the Para 24 of the Drugs (Price Control) Order, 2013 is as under:

"24(3) Every manufacturer shall issue a price list, if required in form-V or Form-VI to the dealers, state Drugs Controllers and the Government indicating reference to such price fixation or revision as covered by the order or Gazette notification issued by the Government, from time to time.

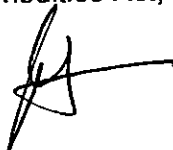
*24 (4) Every retailer and dealer shall display the **price list and the supplementary price list**, if any, as **furnished by the manufacturer**, on a **conspicuous part of the premises where he carries on business** in a manner so as to be easily accessible to any person wishing to consult the same."*

Similar provisions are incorporated in Para 25 of DPCO 2013 for Non-scheduled drugs.

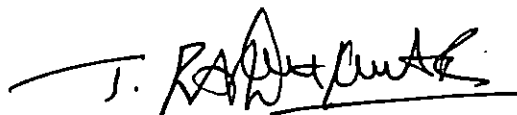
3. In this regard, it may be mentioned that use of terminology "on a conspicuous part of the premises where he carries on business" under the Para 24 (4) and 25 (3) of DPCO, 2013 covers not only the physical premises where the retailer/ dealer carries on business but also covers the virtual/ online/electronic premises where the retailer/ dealer carries on business.

4. Therefore, all the retailers and dealers including **online pharmacies** carrying on business of purchase or sale of drugs through physical mode as well as **online mode i.e. through website/online portal/mobile App/e-commerce platforms or any other online mode** are required to display the current price list as per the provisions of DPCO 2013.

5. It may be noted that violation of Para 24 and 25 of DPCO, 2013 is punishable under Section 7 of the Essential Commodities Act, 1955.



6. In view of the above, all the retailers and dealers including online pharmacies are directed to ensure compliance to Para 24 and 25 of DPCO, 2013 by displaying the current price list issued by manufacturer/marketer failing which appropriate action may be initiated against the defaulting company as per the provisions of DPCO, 2013 read with Essential Commodities Act, 1955.



(Rajesh Kumar T.)

Deputy Director (E)

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To,

1. All dealers/retailers/chemists including online pharmacies
2. NPPA website