

Retail price fixation under Para 5 of DPCO, 2013 for Each ml Contains: Cholecalciferol (as stabilized) IP 200 IU + Pyridoxine HCL IP 0.5 mg + Niacinamide IP 5 mg + Cyanocobalamin IP 1 mcg + Sodium Selenite Pentahydrate BP eq. to elemental Selenium 10 mcg + Zinc Sulphate Monohydrate IP eq. to elemental zinc 2 mg+ Manganese Sulphate Monohydrate BP eq. to elemental Manganese 3 mcg + Sodium Molybdate dihydrate BP eq. to elemental Molybdenum 1 mcg + L-Lysine hydrochloride IP 30 mg + Potassium Iodine IP eq. to elemental Iodine 20 mcg + Biotin IP 5 mcg + Chromium Picolinate IP eq. to elemental Chromium 1 mcg + Myo-inositol IP 10 mg + Beta carotene Dispersion 2.5 % 18 mg for M/s Ordain Healthcare Global Pvt. Ltd. (Manufacturer) and M/s Aristo Pharmaceuticals Pvt. Ltd. (Marketer) (File No. 4215)

Number of Companies consisting of Market Share of 1% & Above					3
Sum of MAT value considered for price calculation (in Lakhs)					1,643.04
Sum of PTR per unit considered for price calculation					8.02
Number of Packs considered					3
Average PTR					2.67
Add : 16% Retailer Margin					0.43
Retail Price (without local taxes)					3.10
% Reduction with compared to Highest Price					15.77%

Minimum Price (Rs.)			2.30
Maximum Price (Rs.)			3.17
Average of all considered (Rs.)			2.67
Retail Price (Rs.)			3.1

[illegible]