63770/2021/NPPA

Computation of Retail Price based on February, 2021 Data under Para 4 of DPCO, 2013

 $\label{lem:composition:-Ointment containing Povidone Iodine IP 5% w/w (Available Iodine 0.5% w/w) + Ornidazole IP 1% w/w \ for M/s Innnova Captab Ltd. (manufacturer) and M/s Emcure Pharmaceuticals Ltd. (marketer) (ref. 2471)$

Number of Companies cosisting of Market Share of 1% & Above								
Sum of MAT value considered for price calcula	tion (in Lakhs)			374.16				
Sum of PTR per unit considered for price calcu	lation			9.78				
Number of Packs considered				3				
Average PTR				3.26				
Add : 16% Retailer Margin				0.52				
Retail Price (without local taxes)				3.78				
% Reduction with compared to Highest Price				57.22%				

Minimumum Price (Rs.)		1.08
Maximum Price (Rs.)		7.62
Average of all considered	(Rs.)	3.26
Retail Price (Rs.)		3.78

							TOTAL MAT	3,7	4,20,507	100%	00% M3			
S.No.	पैक विवरण	छाप	कंप नी	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)		SKU wise	Brandwis	Qualify (Price	Price per Unit
	Pack Description	BRAND	Company							MAT %	e MAT	Y/N)	per Unit	(Rs.) Considered
											(ignoring	Y=Yes	(Rs.)	
											O% MAT)	N=No		
	BIONECT 5/1 % OINTMENT 15 GM*	BIONECT	MACLEODS PHARMACEUTICALS PVT.	5/1 %	15	GM	114.29	32	581564.62	87.07%	87.07%	Y	7.62	7.62
	POVIDOT OZ 5/1 % OINTMENT 15 GM	POVIDOT OZ	LEEFORD HEALTHCARE	5/1 %	15	GM	16.2		941521	2.52%	2.52%	Y	1.08	1.08
	PURADINE OZ 5/1 % OINTMENT 15 GM	PURADINE OZ	LEEFORD HEALTHCARE	5/1 %	15	GM	16.2		3893070.6	10.40%	10.40%	Y	1.08	1.08
	4 ZUVENDINE OZ 5/1 % OINTMENT 15 GM	ZUVENDINE OZ	ZUVENTUS HEALTHCARE LTD	5/1 %	15	GM	15		4350.9	0.01%	0.01%	N	1.00	
		Rs. Per gm												
	Worked out Retail Price	3.78	Excluding GST											
	Claimed Retail Price	5.06	Excluding GST											
	Proposed retail Price	3.78	Excluding GST											

^{*} Pharmatrac has intially reported the formulation as Cream, but later on rectified the same to Ointment vide email dated 26.10.2021 based on web sources.

Computatation of Retail Price based on March, 2021 Data under Para 4 of DPCO, 2013

Each hard gelatin capsule containing Atorvastatin Calcium IP eq. to Atorvastatin 40 mg (as green coloured spherical pellets) + Clopidogrel Bisulphate IP eq. to Clopidogrel 75 mg (as two brown coloured film coated tablets) for M/s.

Windlas Biotech Pvt. Ltd. (manufacturer) and M/s Intas Pharmaceuticals Ltd. (marketer)

Mumber of Companies cosisting of Market Share of 1% & Above
Sum of MAT value considered for price calculation (in Lakhs)
Sum of PTR per unit considered for price calculation
Number of Packs considered
Average PTR

1

Average PTR
1

24.21

Add: 16% Retailer Margin

Retail Price (without local taxes)

% Reduction with compared to Highest Price

Minimumum Price (Rs.)		24.21
Maximum Price (Rs.)		24.21
Average of all considered (Rs	.)	24.21

3.87

28.08

							TOTAL MAT	50,062,723	100%			M3	
S.No.	पैक विवरण	छाप	कंपनी	Strength	Pack Size	Unit	PTR(Rs.)	MAT(Rs.)	SKU wise	Brandwis	Qualify (Price	Price per Unit
	Pack Description	BRAND	Company							e MAT (ignoring O% MAT)	Y=Yes	per Unit (Rs.)	(Rs.) Considered
	1 ATORFIT CV 40/75 MG Capsule 10	ATORFIT CV	AJANTA PHARMA LTD	40/75 MG	10	CAPSULE	242.14	50055907.22	99.99%	99.99%	Y	24.21	24.21
	REMETOR CV 40/75 MG Capsule 10	REMETOR CV	LLOYD HEALTHCARE PVT.LTD	40/75 MG	10	CAPSULE	235.02	6815.58	0.01%	0.01%	N	23.50	
		Rs. Per Capsule											
	Worked out Retail Price		Excluding GST										
	Claimed Retail Price	35.00	Excluding GST										
	Proposed retail Price	28.08	Excluding GST										