

Computation of Retail Price based on May 2024 Data under Para 5 of DPCO, 2013

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Composition: Each film coated tablet contains: Escitalopram Oxalate IP eq to Escitalopram 5mg + Clonazepam IP 0.25mg for M/s Pure & Cure Healthcare Pvt. Ltd (Manufacturer) & M/s Lupin Ltd (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4344).	Number of Companies consisting of Market Share of 1% & Above						8
	Sum of MAT value considered for price calculation (in Lakhs)						2,723.72
	Sum of PTR per unit considered for price calculation						61.74
	Number of Packs considered						9
	Average PTR						6.86
	Add : 16% Retailer Margin						1.10
	Retail Price (without local taxes)						7.96
	% Reduction with compared to Highest Price						19.10%

Minimum Price (Rs.)			4.64
Maximum Price (Rs.)			8.48
Average of all considered (Rs.)			6.86
Retail Price (Rs.)			7.96

[illegible]

विषय : औषध (मूल्य नियंत्रण) आदेश, 2013 के अंतर्गत दवा Composition: Each film coated tablet contains: Escitalopram Oxalate IP eq to Escitalopram 20mg + Clonazepam IP 0.5mg for M/s Pure & Cure Healthcare Pvt. Ltd (Manufacturer) & M/s Lupin Ltd (Marketer) की रिटेल कीमत निर्धारण (फाइल नंबर 4343).	Number of Companies cosisting of Market Share of 1% & Above					5
	Sum of MAT value considered for price calculation (in Lakhs)					2,670.46
	Sum of PTR per unit considered for price calculation					101.65
	Number of Packs considered					6
	Average PTR					16.94
	Add : 16% Retailer Margin					2.71
	Retail Price (without local taxes)					19.65
	% Reduction with compared to Highest Price					14.87%

100%		M3		
SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1.89%	1.89%	Y	15.17	15.17
0.54%	0.54%	N	16.31	
2.16%	2.16%	Y	17.61	17.61
0.09%	0.09%	N	14.55	
47.99%	47.99%	Y	19.90	19.90
23.50%	23.50%	Y	12.88	12.88
10.14%	10.14%	Y	18.59	18.59
13.70%	13.70%	Y	17.50	17.50

[illegible]