Computatation of Retail Price based on April 2019 Data under Para 4 of DPCO 2013

Each strip contains A. Each film coated tablet contains Clarithromycin IP 500mg (2 Tablets), B. Each entric coated tablet contains Esomeprazole 40mg (2 Tablets) and C. Each film coated tablet contains Amoxicillin 750mg (2 Tablets) for M/s Emcure Pharmaceuticals Limited (marketer) and M/s Malik Lifesciences Private Limited (manufacturer)

Number of Companies cosisting of Market Share of 1% & Above	1
Sum of MAT value considered for price calculation (in Lakhs)	2,573.95
Sum of PTR per unit considered for price calculation	255.72
Number of Packs considered	2
Average PTR	127.86
Add : 16% Retailer Margin	20.46
Retail Price (without local taxes)	148.32
% Reduction with compared to Highest Price	9.59%

Minimumum Price (Rs.)	114.29
Maximum Price (Rs.)	141.43
Average of all considered (Rs.)	127.86
Retail Price (Rs.)	148.32

							TOTAL MAT	257,395,141	47%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size (Kit)	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT	Qualify (Y/N)	Price per Unit	Price per Unit (Rs.) Considered
1	NEXPRO HP KIT 750/500/40 MG TABLET 6	NEXPRO HP	TORRENT PHARMACEUTICALS LTD.	750/500/40 MG	1	Tablet	141.43	121262008.8	47.11%	47.11%	Y	141.43	141.43
2	SOMPRAZ HP 750/500/40 MG TABLET 6	SOMPRAZ HP	SUN PHARMA LABORATORIES LTD.	750/500/40 MG	1	Tablet	114.29	136133132.1	52.89%	52.89%	Y	114.29	114.29
		(Rs. Per Kit)											
	Worked out Retail Price	148.32	Excluding GST										
	Claimed Retail Price	200.00	Excluding GST										
	Proposed retail Price	**148.32**	Excluding GST										