Computatation of Retail Price based on January 2019 Data under Para 4 of DPCO 2013

Spray containing Diclofenac Diethylamine IP 2.32 % w/v eq to Dicyclomine Sodium IP 2.00 % w/v + Methyl Salicylate IP 10% w/v + Menthol IP 5% w/v + Absolute Alcohol IP 10% v/v for M/s Pontika Aerotech Ltd (manufacturer/ importer) and M/s Cipla Ltd (marketers)

Number of Companies cosisting of Market Share of 1% & Above	2
Sum of MAT value considered for price calculation (in Lakhs)	1,443.40
Sum of PTR per unit considered for price calculation	16.70
Number of Packs considered	4
Average PTR	4.18
Add : 16% Retailer Margin	0.67
Retail Price (without local taxes)	4.85
% Reduction with compared to Highest Price	26.80%

Minimumum Price (Rs.)	2.53
Maximum Price (Rs.)	5.71
Average of all considered (Rs.)	4.18
Retail Price (Rs.)	4.85

							TOTAL MAT	144,339,684	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	DYNAPAR QPS PLUS 2 % SPRAY 15 ML	DYNAPAR QPS	TROIKAA PHARMACEUTICALS LTD		15	ML	85.71	26053697.25	18.05%	69.77%	Y	5.71	5.71
2	DYNAPAR QPS PLUS 2 % SPRAY 30 ML	DYNAPAR QPS	TROIKAA PHARMACEUTICALS LTD		30	ML	168.93	74649660.21	51.72%	69.77%	Y	5.63	5.63
3	VOLINI MAXX 2% SPRAY 25 GM	VOLINI MAXX	RANBAXY LABORATORIES LTD		25	GM	70.71	28570163.37	19.79%	30.23%	Y	2.83	2.83
4	VOLINI MAXX 2% SPRAY 55 GM	VOLINI MAXX	RANBAXY LABORATORIES LTD		55	GM	139.29	15066163.56	10.44%	30.23%	Y	2.53	2.53
		Rs. per GM/ML											
	Worked out Retail Price	4.85	Excluding GST										
	Claimed Retail Price Rs. 99.00 for 25 gm spray i.e Rs. 3.96 Per gm spray	3.96											
	Proposed retail Price	**3.96**	Excluding GST										

Computatation of Retail Price based on January 2019 Data under Para 4 of DPCO 2013

Spray containing Diclofenac Diethylamine IP 2.32 % w/v eq to Dicyclomine Sodium IP 2.00 % w/v + Methyl Salicylate IP 10% w/v + Menthol IP 5% w/v + Absolute Alcohol IP 10% v/v for M/s Pontika Aerotech Ltd (manufacturer/ importer) and M/s Cipla Ltd (marketers)

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		Rs. per GM/ML											
	Worked out Retail Price	4.85	Excluding GST										
	Claimed Retail Price Rs. 195.00 for 55 gm spray i.e Rs. 3.54 Per gm spray	3.54											
	Proposed retail Price	**3.54**	Excluding GST										