Computatation of Retail Price based on April 2019 Data under Para 4 of DPCO 2013

Each film coated tablets containing Emtricitabine IP 200 mg + Tenofovir Alafenamide Hemifumarate eq to Tenofovir Alafenamide 25 mg for M/s Hetero Labs Ltd (manufacturer/ importer) and M/s Emcure Pharmaceuticals Ltd (marketers)

Number of Companies cosisting of Market Share of 1% & Above	1
Sum of MAT value considered for price calculation (in Lakhs)	434.87
Sum of PTR per unit considered for price calculation	44.26
Number of Packs considered	1
Average PTR	44.26
Add : 16% Retailer Margin	7.08
Retail Price (without local taxes)	51.34
% Reduction with compared to Highest Price	0.00%

Minimumum Price (Rs.)	44.26
Maximum Price (Rs.)	44.26
Average of all considered (Rs.)	44.26
Retail Price (Rs.)	51.34

							TOTAL MAT	4,34,88,317	100%			M3	
S.No.	पैक विवरण Pack Description	छाप BRAND	कंपनी Company	Strength	Pack Size	Unit	PTR (Rs.)	MAT (Rs.)	SKU wise MAT %	Brandwise MAT (ignoring O% MAT)	Qualify (Y/N) Y=Yes N=No	Price per Unit (Rs.)	Price per Unit (Rs.) Considered
1	TAFERO-EM 200/25 MG TABLET 10	TAFERO-EM	HETERO HEALTHCARE LTD	200/25 MG	10	TABLET	0.1	1556.3	0.00%	0.00%	N	0.01	
2	TAFERO-EM 200/25 MG TABLET 30	TAFERO-EM	HETERO HEALTHCARE LTD	200/25 MG	30	TABLET	1327.86	43486760.72	100.00%	100.00%	Y	44.26	44.26
		Rs. per tablet											
	Worked out Retail Price	51.34	Excluding GST										
	Claimed Retail Price Rs. 2230.00 per 30 tablet i.e. Rs. 74.33 per tablet	74.33	Excluding GST										
	Proposed retail Price	**51.34**	Excluding GST										